

**Nederland Sustainability Advisory Board
Meeting Minutes, 2012-04-04
Nederland Community Center**

Members: Greg Willson, Dallas Masters, Geneva Mixon, Chelsea Gittle, Jesse Seavers, Alan Apt

Guests: Ron Mitchell (NCBDR), Jane Curtis Gazit (Keep Magnolia Clean), James Woods (Boulder County Resource Conservation Division), Lara Ruggles (Teens Inc. VIEW Program Coordinator)

1. Teens Inc. Graffiti Wall, Lara Ruggles from Teens Inc brought the Teen Board which voted to make the Graffiti Wall their primary summer project. They distributed a completed Sustainability Scorecard.

Dallas: Does graffiti wall increase tagging?

-Boulder has a graffiti wall in place, they said at first it did increase tagging, but long term people acclimate and get used to the wall being the appropriate place to tag.

Dallas stated the key to decreasing tagging is removing tags quickly....can they add a removal clause for tags to be removed quickly..if teens inc removed tags it would promote good will.

Does the Teens Inc group have a tag?

-The group has a piece of art that represents them, but it is not a tag.

Alan: What kind of paint will be used?

-Spray paint what about the cfc etc?

What are the potentially toxic impacts of your proposal?

-cement, materials,

Alan: 7000 dollars is a lot of money to spend on art.

Geneva: Wants to ensure that there are adequate trash and recycle receptacles near the wall. Also wants to ensure that any toxic waste (oil based paint) is disposed of responsibly.

Greg: What about art on the recycle bins instead of a wall?

Youth were encouraged to think outside the box of ways they could minimize their impact...chalk, other media

Jesse informed the group he is not very supportive of their project. Jesse: Can you use an existing structures, can you come up with more ideas for sustainability...you are the future. what can you do to make this sustainable. Dig deeper and help us as a community for more creative solutions: war, hunger, injustice, etc. Beseeching them to help the world. Jesse can see how this project helps the teen group personally. He told the group:We [the SAB] are charged with steering Town Government to help make sustainable solutions. He would like to see more community and cultural identity embraced by the Graffiti Wall proposal. How does this project help move SAB goals forward?

Lara responds: The project promotes cultural identity. We strive to create a more positive perception of graffiti. We want to create learning about the teen culture and encourage ownership by promoting non-illegal use of graffiti art. "View" mission is to bridge gap through art...also to empower the teens with small steps and shows them they are empowered to make bigger impacts on the world.

Teens respond: They could look into ways to offset the carbon footprint of the wall construction.

Greg: Supports project but is concerned about the risk xylene poses to youth. Is there a way to bring less toxicity to the environment?

Dallas: Does SAB wish to provide a recommendation to the BOT?

Greg moves that we support the project, with the recommendation that the teens consider enhancing their proposal by 1.) addressing the impact on the environment, 2.) using non-toxic paints, 3.) providing proper hazardous waste disposal, trash, and recycling facilities, 4.) consider offsetting their carbon footprint as they proposed. Additionally, we would like to see future projects from VIEW follow the Town's sustainability goals in the preliminary phase and seek SAB input prior to developing the project too far. Seconded by Jesse. Approved unanimously.

2. Introduction and Overview of Keep Magnolia Clean the new full service trash hauling company run by Jane Curtis Gazit who lives on Magnolia Road.

Jane informed the SAB that her business provides residents and businesses in the Greater Nederland Area recycling, compost, and trash service along with organic egg delivery. Resident response is positive. She has been conducting outreach to a variety of folks (eg NedCompost, and Town Hall via Geneva Mixon. Also working with Jill Dreeves at Wild Bear. In addition she is working with realtors both residential and commercial. She provides incentives to recycle and compost and has gotten positive response converting new recyclers. Keep Mag Clean provides many service options and has a lower carbon footprint than big haulers due to the local focus of her business. She has submitted proposal to town to service their recycle pilot bins and for many upcoming events. Jane makes special trips to CHARM, and is interested in being a one stop shop

She is interested in partnering and sharing resources esp for composting. Keep Mag Clean is working with NedCompost. Jane asked for an update about where Ned is relative to the Boulder County Zero Waste Action Plan recently passed by the BOT. How can she assist with that? Also background in Education and wants to promote understanding...spends time with local residents teaching them the basics. She understands that audiences vary and so her contribution can vary.

In regards to the implementation of Boulder County's Zero Waste Action Plan. How do we meet goals of Zero Waste plan? Jane is ready to help the Town meet these goals.

Keep Mag Clean returns compost to the residents that generate it. Jane takes trash to the Green Bins where she gets a per bag rate. She takes all recycling to green bins. Plus she brings additional hard to recycle goods down to boulder

A side note from James Woods about recycling: #1, 2, & 5 plastics are recyclable but no lids or big cups at Green Bins...in Boulder they take all plastics... if confused then recycle it....please educate yourself on what can be recycled and change your way of purchasing. Do not buy products with containers that can not be recycled

Does SAB have any say about how contracts are awarded? When Dallas was on SAB he proposed and implemented the 10% rule for Town purchases and contracts. If something can be acquired locally and it is less than 10% more to purchase from out of Town than it must be purchased locally.

As NedCompost member, Jesse is keenly interested in the success of Keep Mag Clean,

Is there competition or cooperation? Element of competition, but competition breeds improvement. Jane reached out to Jesse and is interested synergy and cooperation etc.

Jane's Keep Mag Clean is "for profit" whereas NedCompost is a non-profit business.

Geneva will get Jane in touch with Teresa to set up info on the Town webpage

3. Ron Mitchell wanted to address some concerns that came from a FOIA request that came through Town Hall to see all correspondence that mentions him. Jesse and Greg submitted a chat that Ron found objectional. He wanted to clear the air with the SAB. Ron addressed the SAB "He grew up WWII and loves recycling and appreciates what SAB does. There was a misunderstanding recently and he wants to clear the air. Ron got complaints about the compost set up."

Dallas reminded Ron that this is not a NedCompost business meeting but an SAB meeting.

Ron has been involved in composting and recycling all his life and he would love to be a partner of the SAB and the Town to meet recycling, composting goals.

Dallas: As one of the largest business owners in Town, I would like you to work with your tenants to become energy efficient

Ron: He has tried but his tenants are independent thinkers so any changes need to be addressed through ordinances.

Ron would like to see a centralized cardboard compacting facility. someone could make money bailing cardboard. McGuckins has reduced trash bill to \$0. because of the cardboard recycling. They let anyone use the facility once the owner of McGuckins has enough cardboard collected to bail he sells it and makes money from the sale. (Dave Height is the owner of McGuckins.) We are ruining the earth. Rachel Carlson "we have to stop ruining the earth."

Dallas encourages Ron to return and bring ideas to the table and to write conditions into the leases. Ron reminded us that many of these things are community problems.

James Woods is going to connect Ron to a cardboard compactor

4. Updates

A. Geneva gave update on RCAB, Spring Cleanup, Ecopass, and Wild Earth

B. Alan provided an update on the Solar Garden. There was only one person at the last event (library). How can we publicize. Town website should promote more. Solar Garden has made the threshold is lower so ppl can get involved at lower income bracket. There is a need to work with the Town Clerk to get projects promoted a little higher on the website. Right now many of our projects are not promoted as SAB would like.

C. Zero Waste Event Planning workshop, network with Town Clerk...does she have an email list? SAB is responsible for set up and break down. It will be on April 9th. Dallas, Greg, James, Jesse, and Alan is a maybe. They will help set up and break down 6:30-8:30.

D. Jesse re:NedCompost. We need to keep NedCompost separate from SAB, but they are using Town Facilities so what is the update relative to Town? Growing customer pool (16). Electricity is very close and the part should be here soon volunteers are out collecting on bi weekly basis. Greg is no longer active as director of NedCompost but he wants to keep partnering etc.

E. Jesse and James gave an update on the County's proposed Sustainability Tax....Jesse told County Commissioner, Cindy Domenco, that her plan lacked creativity. Cindy left the meeting and the sustainability folks from the participating Towns talked and brainstormed...great networking. Town Administrator, Alisha Reis gave an awesome report on Ned and then Boulder followed with a report that was much like Nederland. By June, James will have a report on what has happened with the 2005-2010 Tabor Tax Money. When the county showcases what has been accomplished and where they think we could go then that progress will become a tool for others working on sustainability to use. An inventory and Framework will be sent by James. He got everyone to say what they are doing to provide a story and those working in the county on Sustainability issues with a history. The county is searching for money for its sustainability program. They plan a June showcase illustrating what has been done by county for the sustainability movement. The hope is to promote what has been done and garner support for the future.

We briefly discussed that building codes are too prescriptive. Build Smart was the code program but folks always find a workaround. Jesse will be the point person for updates on the proposed tax. Town Administrator, Alisha Reis and Jesse had a great brainstorming session about "nimble" little Ned. Also they discussed a possible Microloan program here in Ned for sustainability projects.

James Woods from Boulder County Resource Conservation Sustainability Team is willing to assist with the Nederland Sustainability Assessment. At a future meeting, James can help us go through the DOLA plan and then James will guide the process. We will also review the Envision 2020 Final Report and draw from that document. Narrow the goals and then have a few in the wings. Dallas: can we leverage James to assist us in moving forward with the SAB plan? We could use assistance with goals, outlines, etc.

5. Zero Waste Action Plan Implementation

Jesse's Ideas:

- construction and waste diversion

- compost 2 groups who need to be supported
- 1400 residents
- town online survey of who is currently composting
- best is compost on their own
- Eldorado Springs cultural establishment 250 customers is the tipping point 10% Jesse has mapped a strategy for the innovators
- promote NedCompost BOT employees SAB members etc
- trying to ID the low hanging fruit...1- pursue
- RCAB May 1st meeting
- Greg networking with Chris Perret and Ron Mitchell and he is working on mushroom sprouts that will assist with construction waste

What aspects of the Zero Waste are easily attainable (low hanging fruit)?

1. compost--need short term goal
2. zero waste events... need to draft the language for an ordinance

Action Item: Jesse will work on whittling down the Zero Waste Action Plan into workable ideas
 Alan: Fort Collins--the amount of paper...cardboard--commercial cardboard. also residential compost is a pet issue.

Easy first step: All events in Ned will be zero waste, but first we need to see the language for the ordinance.

Jesse: Recommendation to create zero waste ordinance.

Action Item:

-Geneva get example of other ordinances passed in other communities

6. Other Buiness

Planning Commission has a Steering Committee to review Nederland's Comprehensive Plan. Dallas is going to be on the Comp Plan Steering Committee. Moving forward Dallas will provide updates about the Comprehensive Plan process.