

**TOWN OF NEDERLAND  
Boulder County, Colorado**

**RESOLUTION 2012-38**

**A RESOLUTION OF THE BOARD OF TRUSTEES OF THE TOWN OF NEDERLAND  
RE-FORMIING THE MAYOR'S TASK FORCE ON ECONOMIC DEVELOPMENT**

WHEREAS, Nederland Vision 2020 promotes a strong local economy: "In 2020, Nederland's economic is local, community based, self-sufficient and is characterized by diverse and essential products, services and jobs that both support the local community and are mindful of potential impacts on the environment"; and

WHEREAS, Nederland Vision 2020 encourages a balanced economy: "In 2020, Nederland's economy encourages and welcomes new, non-traditional economic models, the responsible management of tourism and the stewardship of the environment. The community consistently recognizes and responsibly encourages the thoughtful and meaningful relationship between recreation, culture and the economy"; and

WHEREAS, the Board of Trustees recognizes it is in the Town's best interests to collaborate with the community to promote these; and

WHEREAS, the Board of Trustees wishes to re-establish a task force of the Town to be known as the Mayor's Task Force on Economic Development and to appoint the members thereof.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF  
THE TOWN OF NEDERLAND, COLORADO:**

There is hereby re-established the Mayor's Task Force on Economic Development, which shall be created in accordance with the attached proposal (Exhibit A).

**RESOLVED, APPROVED and ADOPTED this 18<sup>th</sup> day of December, 2012.**

TOWN OF NEDERLAND

By: \_\_\_\_\_



Kevin Mueller, Mayor Pro Tem

ATTEST:



Teresa Myers, Town Clerk



## **Exhibit A**

**[2013 Nederland Economic Development Task Force Proposal]**



## Town of Nederland, Colorado

45 West First Street – P.O. Box 396  
Nederland, CO 80466-0396  
www.nederlandco.org  
Phone: (303) 258-3266

FAX: (303) 258-1240

### 2013 Nederland Economic Development Task Force Proposal

#### 1. Goals and Expectations

- a. Task Force (TF) recommendations will adhere to the principles expressed in Nederland Vision 2020
- b. TF will consider historical Economic Development (ED) activities and recommendations, evaluate their successes and failures and factor this information into its recommendations:
  - i. 2004 Nederland Area Economic Summit
  - ii. 2010 ED Task Force
  - iii. the work of Transition Network and others promoting a sustainable local economy
- c. TF will attempt a comprehensive evaluation of conditions, needs, solutions (Analysis of Strengths, Weaknesses, Opportunities and Threats (SWOT))
- d. TF will consider programs and strategies that promote both a vibrant local economy for merchants and service providers alike and that enhance Town revenue and hence the Town's ability to provide local services
- e. TF will provide BOT with a prioritized list of achievable recommendations
- f. TF recommendations will include suggested implementation steps

#### 2. Membership and Recruitment

- a. There will be targeted recruitment of suitable candidates
  - i. Members must be committed to the task for the long haul and have time available for meetings and research assignments
  - ii. Open minds and analytical skills will be given priority over business experience and existing ED ideas – ideas from non-members will be solicited and evaluated in the context of TF goals
  - iii. Candidates must have some understanding of or be willing to learn about sustainable economic practices.

#### 3. Leadership

- a. TF will be co-chaired by Town Administrator Alisha Reis and Trustee Randy Lee. The co-chairs must be committed for the duration, open to all ideas, committed to following the guidelines, able to motivate other members and keep them on task

#### 4. Process and Tentative Timeline

- a. Authorization by BOT 12/18
- b. Recruitment and preliminary selection 1/15
- c. Approval of Task Force membership by the Mayor and BOT 2/19
- d. Historical review 2/19
- e. SWOT analysis 3/13
- f. Review of successful ED models from other communities 4/13
- g. Research opportunities 5/13 – 7/13
- h. Preliminary recommendations, BOT check in 8/13
- i. NPP (as determined by the BOT) 9/13 – 10/13
- j. Final report and recommendations to BOT 10/13